

Nidar har lang tradisjon for merkevareutvikling

Merke	Lanseringsår	Merke	Lanseringsår
Gullbrød	1915	Nero	1950
Domen	1915	Krembanan	1957
Marsipan	1915	Crispo	1958
Mokkabønner	1917	Caramello	1958
Kremtopper	1920	Knott	1960
Tos	1928	Laban	1965
IFA	1930	Max	1970
Smørbukk	1935	Doc	1970
Stratos	1936	Hobby	1973
Mokkatrøffel	1936	Spesial	1973
Krokantrøffel	1937	Bamsemums	1975
Cuba	1938	Skipper	1983
Sfinx	1939	New Energy	1991
Troika	1939	Bocca	2002

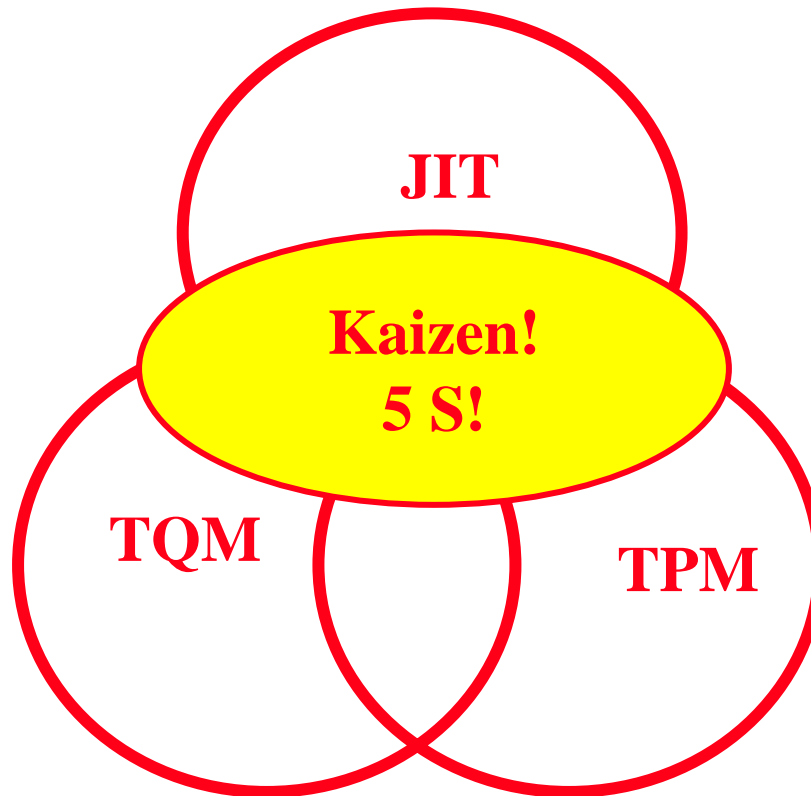


Nidars første robot

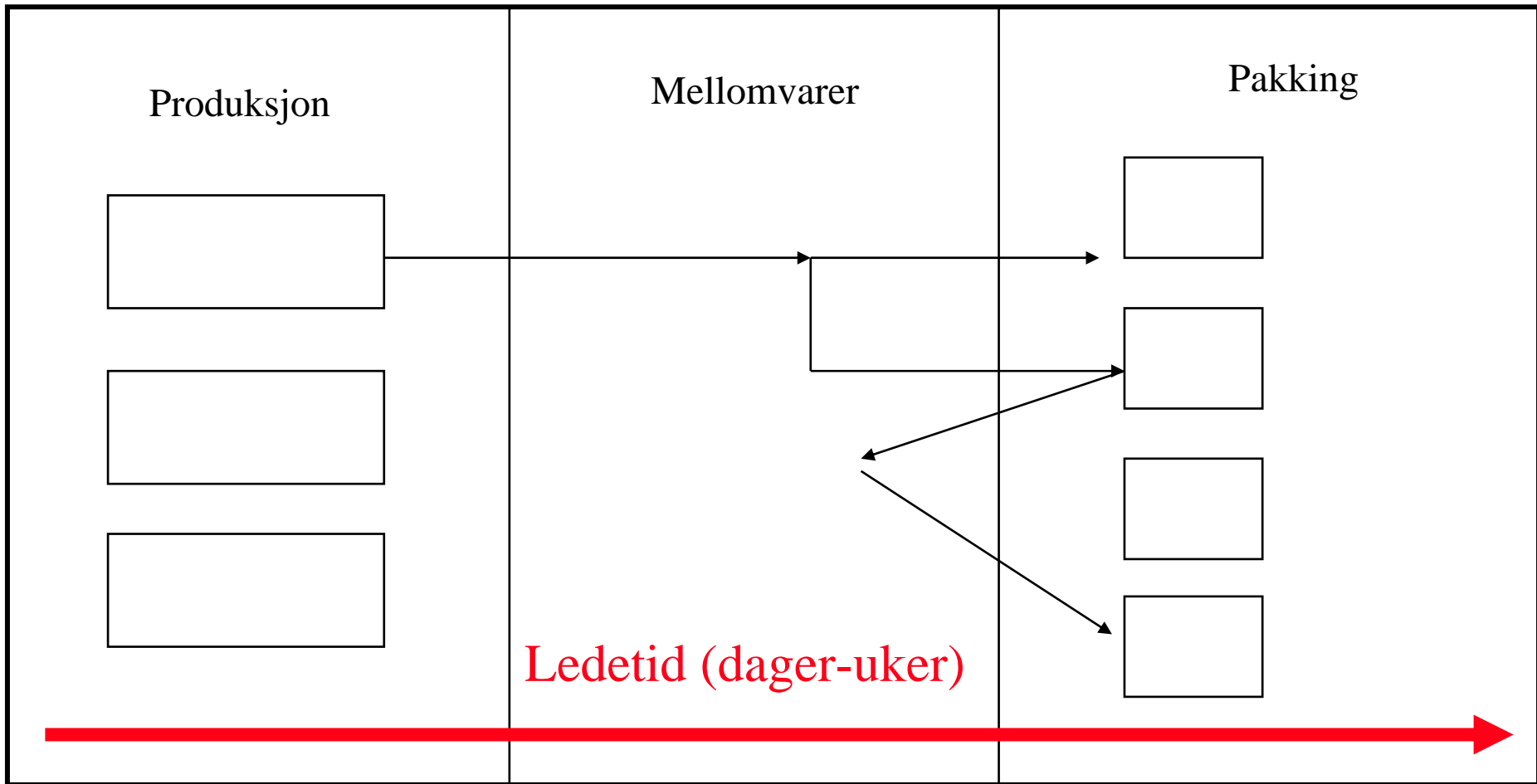


eventyrlig godteri

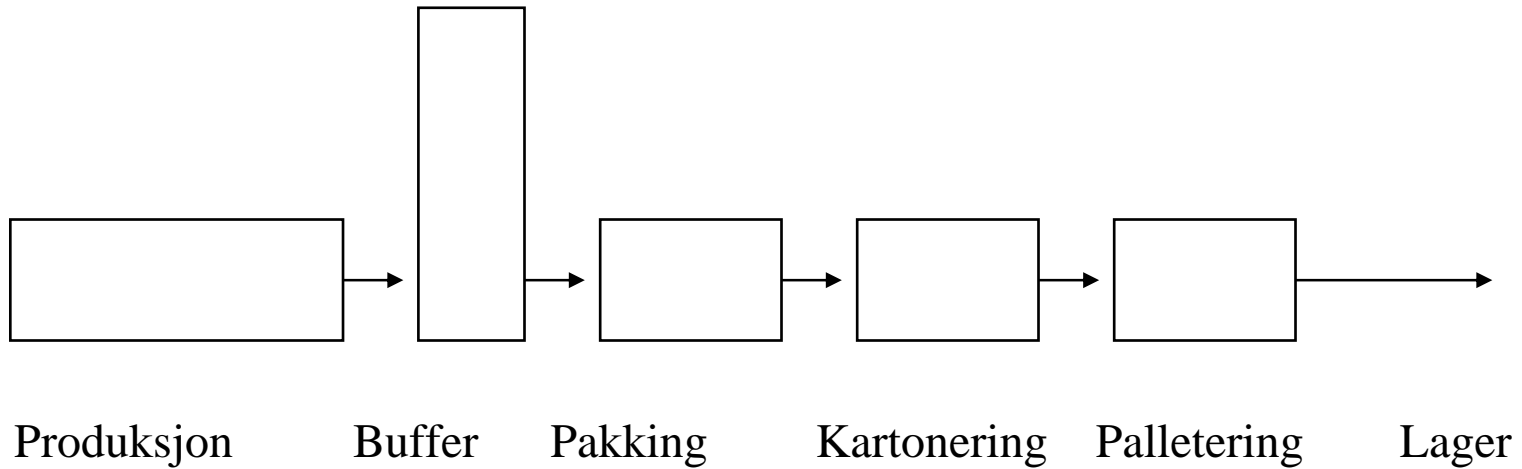
Nidar



Muda



Just in time



Ledetid (minutter-timer)



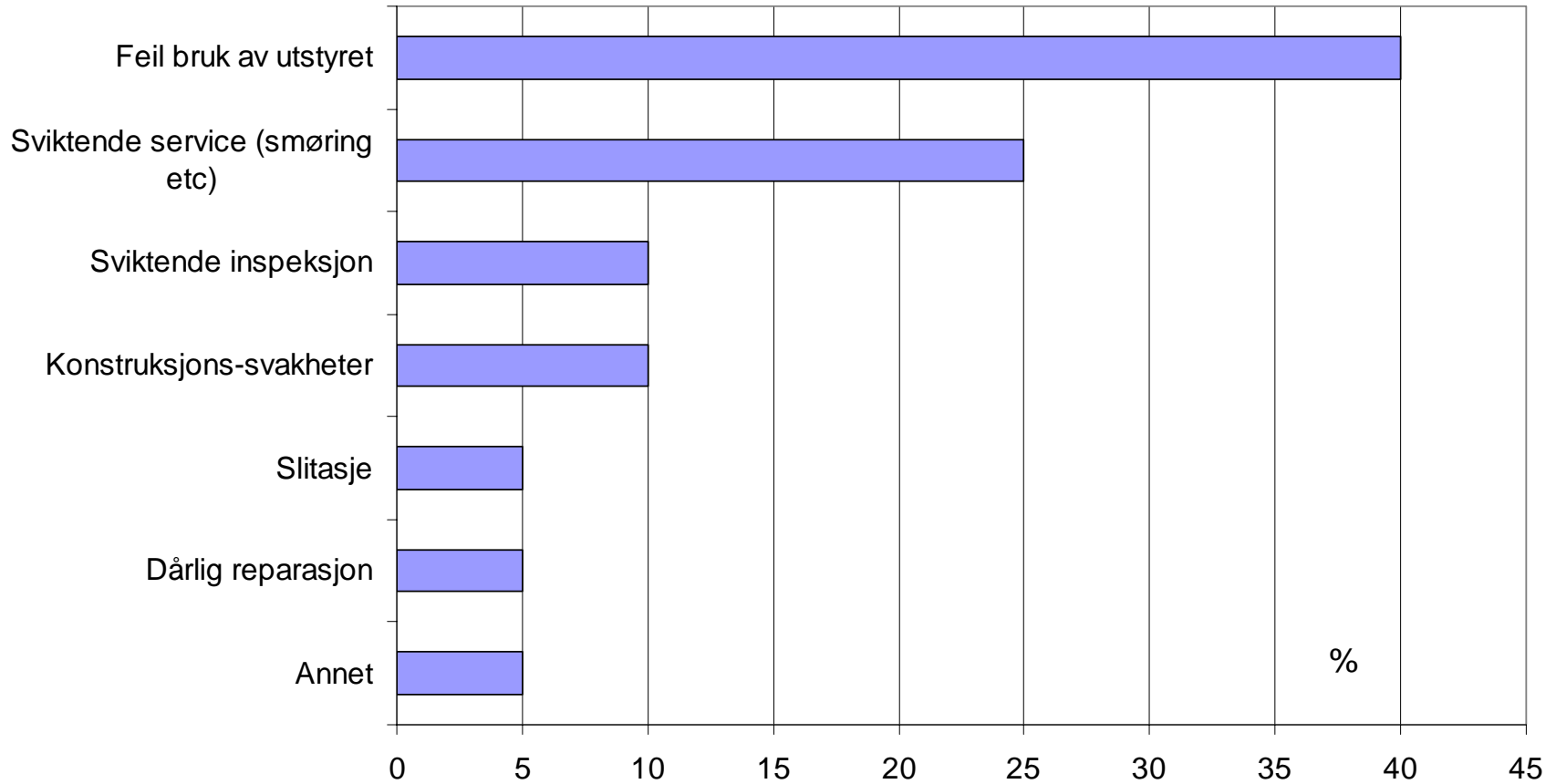
Produkt endringer



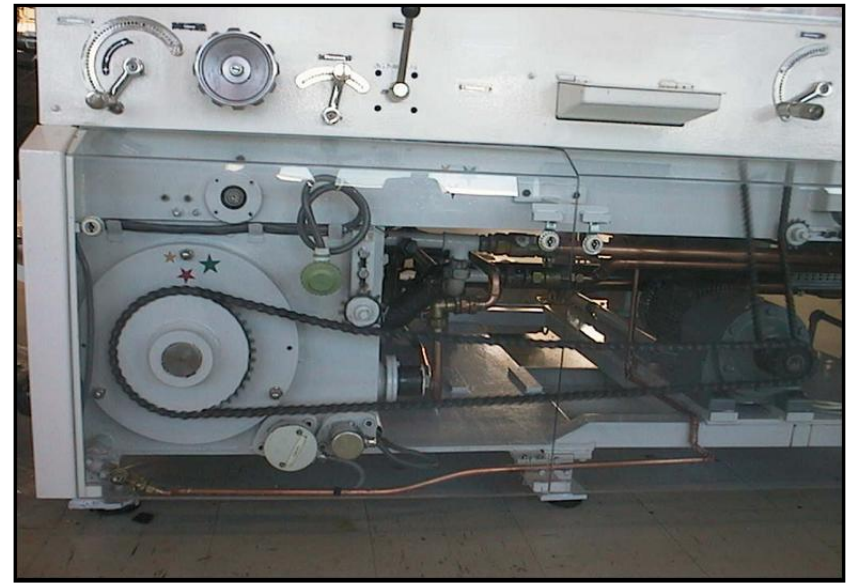
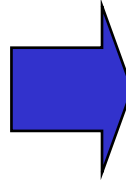
eventyrlig godteri



Prakk og trøbbel



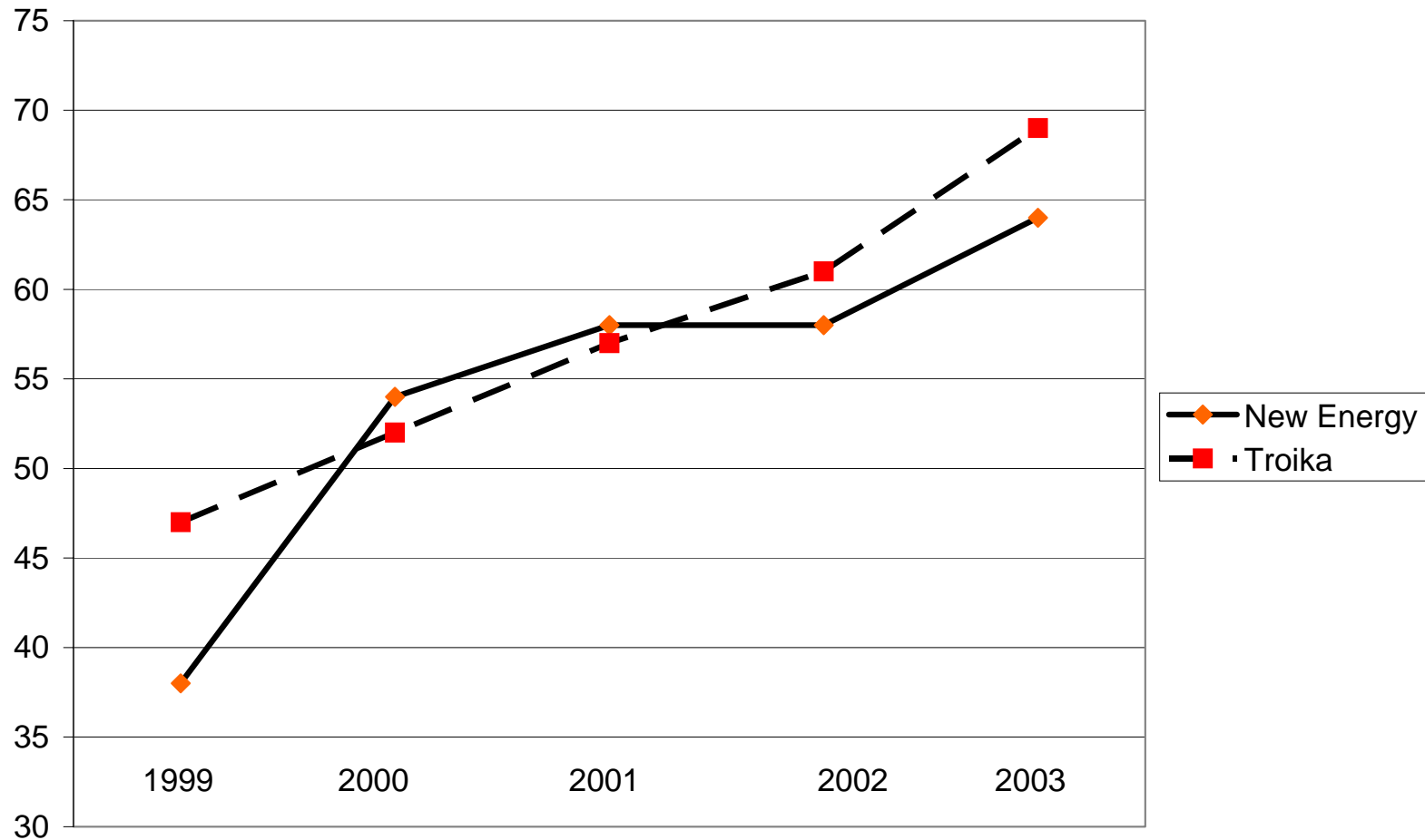
TPM



eventyrlig godteri

Nidar

O E E



eventyrlig godteri

Nidar

Kaizen!



5 S !

